

Project 2020/419-468

Project Title: Charity Shop for youth employment and environment protection

Funded by the European Union Office in Kosovo

NOTICE OF INVITATION FOR RECRUITMENT

Title: Short-Video Production for Recycling of Textile Campaign

Performance period: 10 Working Days

In the context of the EU-funded Project “Charity Shop for youth employment and environment protection” YMCA MOVEMENT- YMCA LEVIZJE as the implementing organization is launching a Notice of invitation for a Consultant/ Production Company to produce a short video for Recycling of Textile Campaign.

Background and Justification

YMCA MOVEMENT organization is a member of the YMCA Europe Federation and a representative of the YMCA World in Kosovo. We stand for the Empowerment of Youth in the World.

At the moment in Kosovo we are present in 11 locations with over 1200 young people, where we have 5 youth centers in Prishtina/Pristina, Gjakova/Djakovica, Peja/Peć, Junik, Deçan/Deçani, and Rahovec/Orahovac.

The organization also has a program that runs in the model of social enterprise called Charity Shops. We have one shop in the municipality of Gjakova/Djakovica and one online shop in which recyclable products/goods are sold in order to protect the environment and raise funds to support and employ young people in Kosovo.

This project aims to establish the Charity Shops concept in Kosovo as a tool for youth employment and environment protection. Therefore contributing towards building capacities of youth and people with special needs by employing them through social enterprises. The purpose of this project is to create a culture of recycling by working towards SDG13.

Scope of Work:

1. **Goal and Objective:** The overall objective of the assignment is to produce a short-video that will be used to increase public awareness for recycling of textile. This video will show how recycling of textile is done and why it is so important for Kosovo. The short-video should be youth friendly and be applicable for presentation and broadcasting.



2. **Provide details/reference to areas covered:** The short video needs to cover recycling, what the organisation is doing, young people's opinions on the topic and have all the correct signage and branding.
3. **Activities and Tasks:**
 - Develop the overall concept and scenario of the short-video based on inputs from YMCA MOVEMENT.
 - Visit the project sites and interact with the beneficiaries to get context;
 - Present a draft concept for comments about contents and outlook;
 - Produce a 1 minute short video.
 - Provide English, Albanian and Serbian subtitles for the video.
4. **Work Relationships:** The Consultant/ Production Company will report to the Project Manager.
5. **Outputs and Deliverables:**
 - Concept of the video
 - Short Video about Recycling of textile in multiple languages
6. **Intellectual Property**
 - The final product will belong to the client and be stored on the YMCAs main media channels. The final product may be used by the contractor as part of their portfolio in agreement with the organisation.

The Consultant/ Production Company is expected to have:

- Demonstrated experience and competency in development of short video/documentary production;
- Technical capacities to ensure smooth, on time and high quality production;
- Clear articulation of capacity and skill, and innovative approaches to carry out the assignment;
- Experience working with NGOs is desired;
- Capacities to support the storage and publication of the product;
- Equipment for the Assignment- No equipment will be purchased or provided by the YMCA. Any equipment needed to complete this assignment will be provided by the service provider.

The assignment is expected to take 10 working days from the date of signing the contract. Additional time may be given for edits/changes

Application Procedure

Applicants are required to submit the following:

- Short letter of Interest, stating why applicant considers itself suitable for the assignment;
- Brief methodology on the approach and implementation of the assignment;



- Proposed timeframe;
- Examples of previous work;
- Financial proposal;

-The full offer, exclusively drawn up in English, must reach the following email: office@ymcacosovo.com no later than 11.02.2021 at 10:00am (local time).